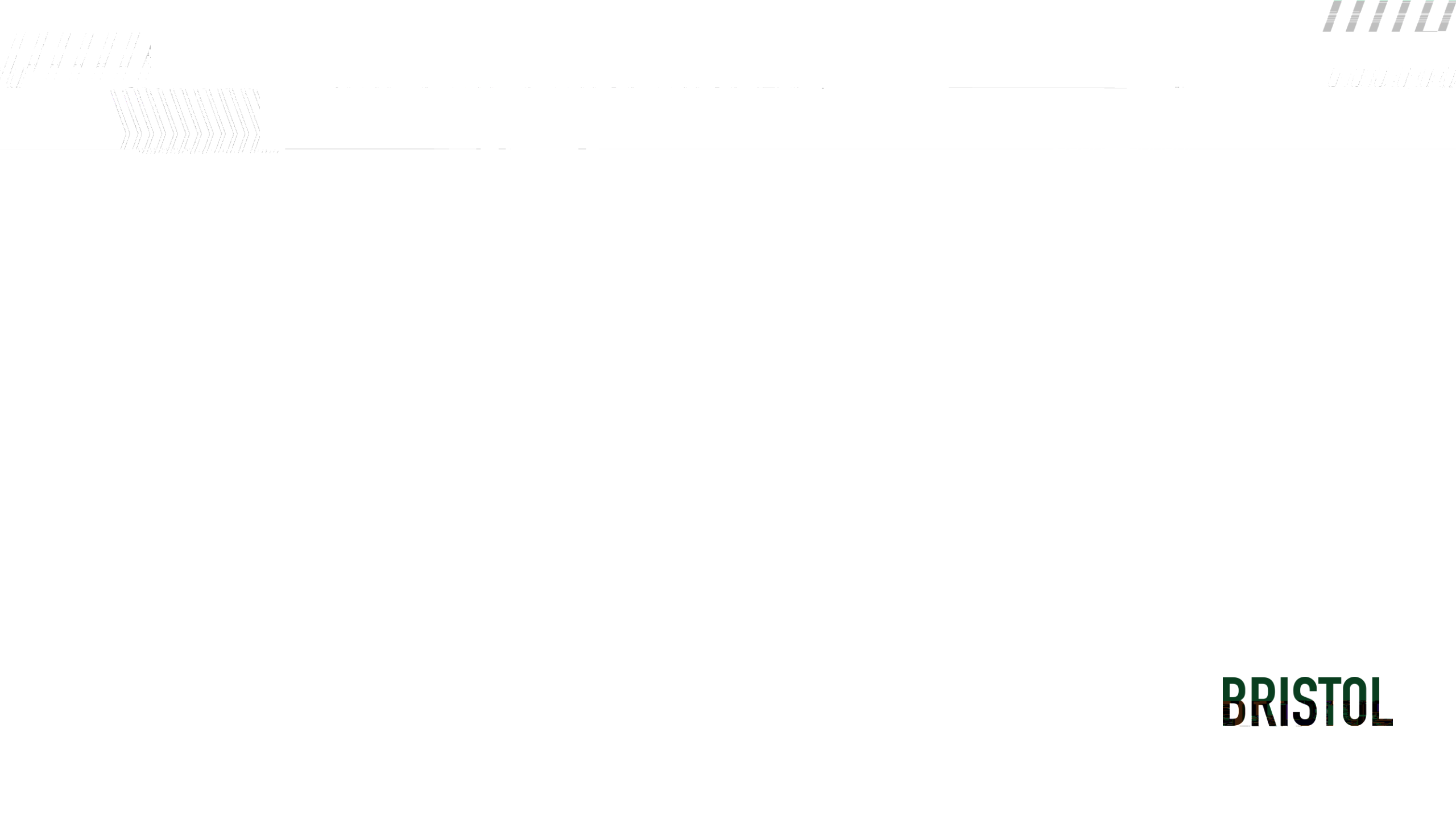


Opening Day- Strategic Plan Update



April Lynch, Chief Strategy Implementation
Officer

September 2, 2021



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Current Reality | Why We Need a Strategic Plan

Higher Education has become a lot more competitive. Why?

- 1) Increased online offerings – geography not necessarily a concern – more schools targeting the same group of students
- 2) Shrinking number of students – shrinking number of high school-aged students
- 3) Current job market opportunities – hard to see the value of college right now
- 4) Harder to reach and service students due to the pandemic
- 5) Community College students have been hit the hardest by pandemic – studies show that approx. 82% of students who left will not return

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Largest Issues Facing Bristol Right Now

ENROLLMENT

Enrollment is down from last year at this time

RETENTION

Retention rates have decreased by 5% over last year (fall-to-fall), rates among our minoritized populations are even greater

EQUITY

By making our systems more equitable and accessible, we will not only be more appealing to new and potential students, but we will be in a better position to increase the retention and success rates of our existing student populations

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Growth Opportunities for Bristol

Target Groups

- 1) Adult Learners (those already in workforce in need of additional training)
- 2) Minoritized Student Groups
- 3) Early College/Dual Enrollment
- 4) Online Learners
- 5) Adult Education Students - ESL/ESOL/High School Equivalency
- 6) Corporate Training Programs and Partnerships
- 7) Non-credit to credit pathways
- 8) Short-term credentials
- 9) Increase the number of students from admitted to enrolled

How Will Bristol Compete?

Reviewing the onboarding processes – streamline the process by identifying areas of “stop out” – how do we make it easier for students to attend Bristol?

Use data to better understand our core target groups – ensure that we have services that meet their individual needs – be intentional – re-enroll as many students as possible and support them once they get here

Creation of the Success Center – designed to outreach and provide needed supports

Enact a pro-active advising model – we are creating a system that is more intentional that better support students (career exploration and opportunities, financial obligations, key milestones)

Continue to include the Student Voice in our decision making

Increase consistency and quality of our online learning modality

Mitigate Risk

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Congratulations!! Year One Strategic Plan Completed

Together as a team we have accomplished some
amazing things



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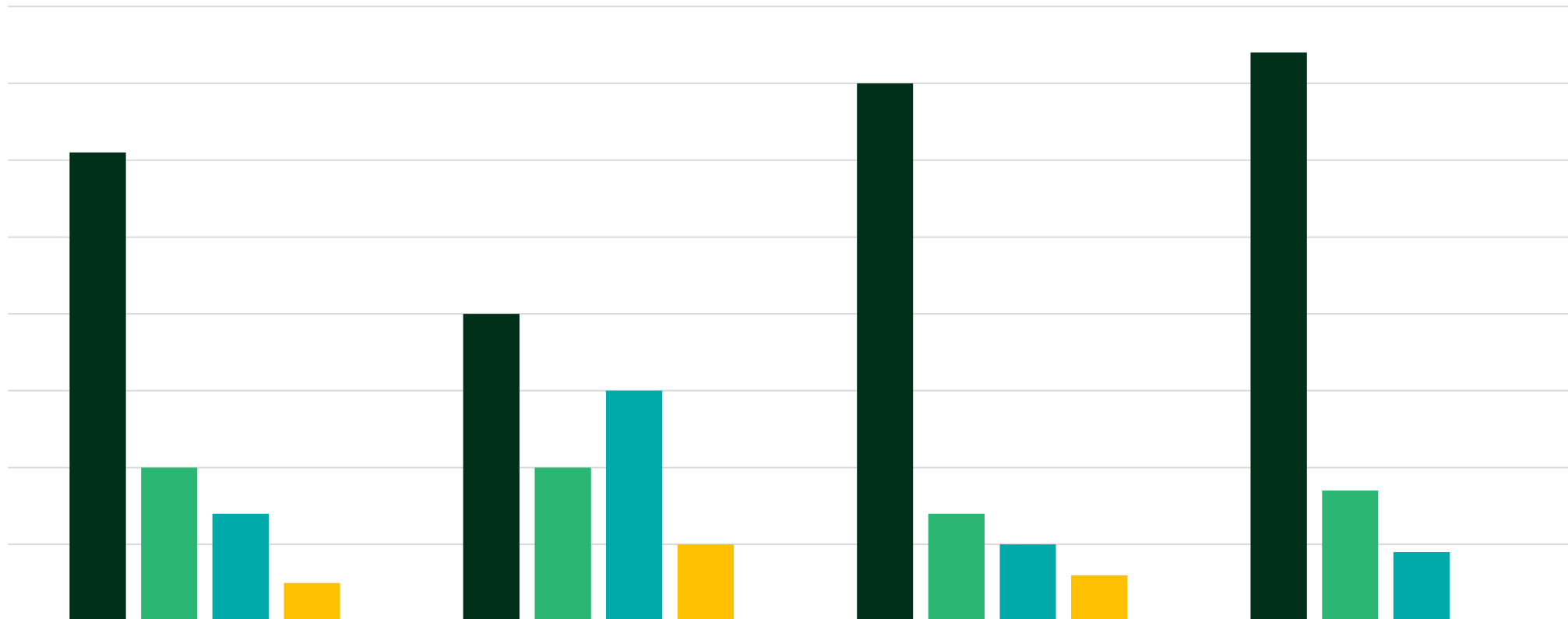
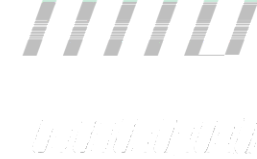


Build a stronger more collaborative culture

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Phase One I Launched 11/15/2020



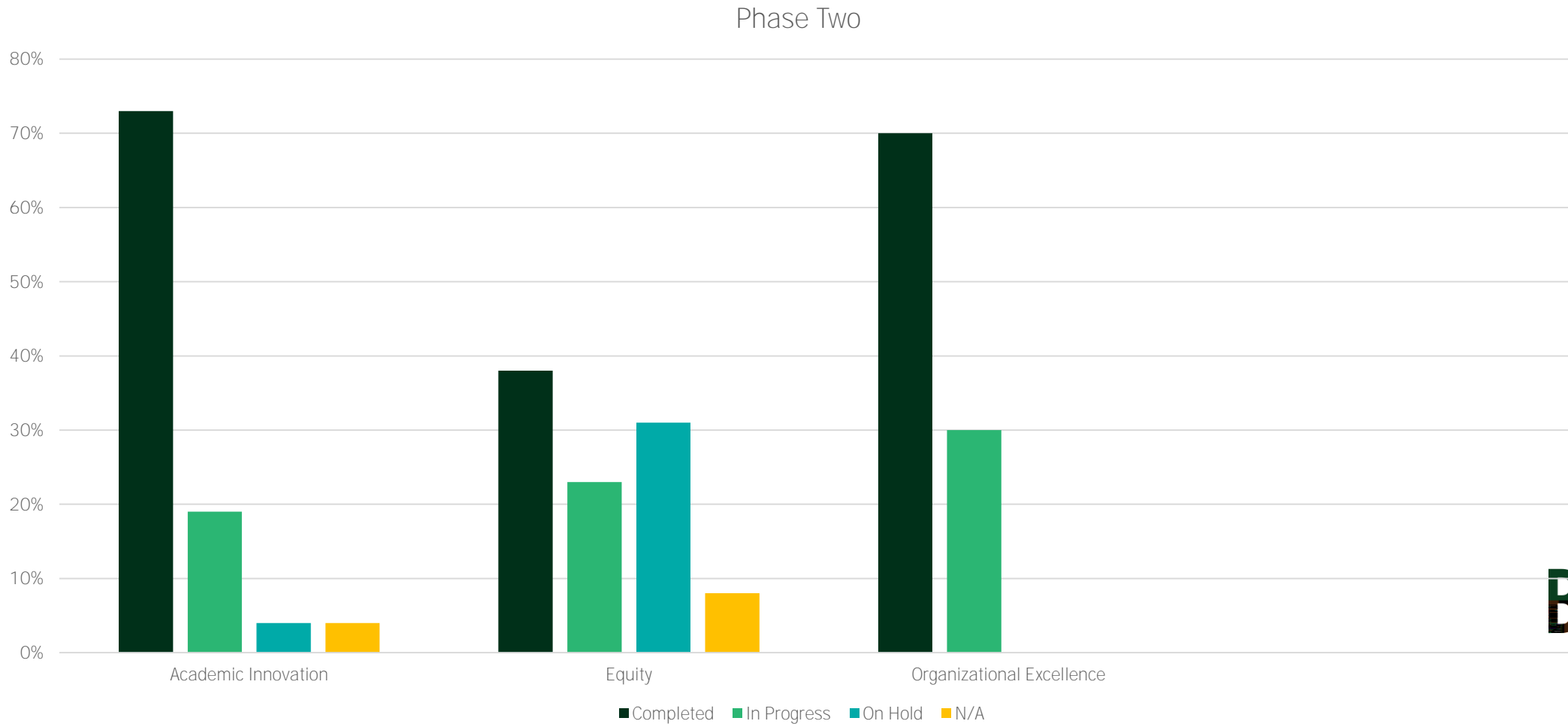
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Phase Two Initiatives | Launched 3/1/2021

12 Project Leads

14 Projects

45 Tasks



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Completed

Academic Innovation

High Impact Practices

(Implementation plan, FYE, LC, Service-Learning)

Open Educational Resources

(Course markings, top courses identified, increasing adoption -13 faculty)

Professional Development

(HR portal, 18-month plan, equity trainings, LC workshops, Accessibility Academy)

Increase in adjunct engagement

↑ over 60% of active adjunct faculty

Equity and Student Success

Equity Statement

Defined

Lumina Grant

Participation

Affinity Groups

Increase in OER

Increase in DEI training

More intentional about recruitment and retention of diverse candidates

Social Justice Forums

Parenting Mentoring Program

Online Learning

Orientation

Creation of Success Center

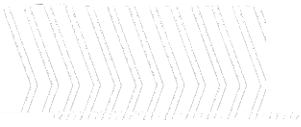
Organizational Excellence

Positive cultural impact -

PACE Survey Results

(online) 887.5 Tr 0.48un-5(nnBi06u/MCI(C /P #MCID 14)BD

Partnerships



UNIVERSITY OF CALIFORNIA



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Strategic

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Intentional support services for minoritized student groups

Equity audit of all areas, starting with SSEM

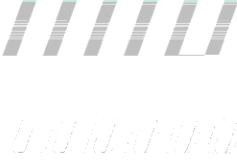
Enact the new proactive advising model

Define our onboarding process for new hires

Build a stronger online learner

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Year-Two | Organizational Effectiveness



Mitigate risk - identified and creating a plan for top 5 risk areas

Create a more data driven organization

Align organizational resources with strategic goals

*Declining Enrollment
Cybersecurity
Talent Management*

*Budgets allocated to top initiatives
Grant Tracker
Align fundraising with strategic goals*

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How to Get Updates and Share Information

Updates available:

<http://www.bristolcc.edu/about/presidentsoffice/strategicplan2024/>

Performance Measurement Reporting System

<https://www.mass.edu/datacenter/PMRS/bristol.asp>

Share information:

- 1) Attend an Integrated Planning Council Meeting
- 2) Email or call April Lynch anytime (April.lynch@bristolcc.edu or x 2794)
- 3) Look for updates in

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QUESTIONS??